

PORTFOLIO · EVENTS & EXHIBITIONS

Booths & Activations

الأجنحة والمعارض والفعاليات

The Novella logo is displayed in a white, lowercase, serif font. To the right of the text is a vertical blue bar that is interrupted by the text, creating a cross-like shape.

novella

2026

novellaksa.com

0591559900

Riyadh · KSA

WHO WE ARE

Capturing moments. Creating experiences.

نصمم التجربة ونوثق اللحظة

From concept renders to on-site build and professional coverage, Novella delivers exhibition booths and brand activations that put your brand at the centre of the experience.

من التصميم ثلاثي الأبعاد إلى التنفيذ في الموقع والتصوير الاحترافي، تقدّم نوفلا أجنحة معارض وفعاليات تضع علامتك التجارية في قلب التجربة.

01 Booth Design

تصميم الأجنحة

3D concepts tailored to your brand, space and goals.

02 Rebuildable Booths

أجنحة قابلة لإعادة التركيب

Modular structures you can reuse across multiple events.

03 Build & Activation

التنفيذ والتفعيل

Fabrication, installation and on-ground brand activations.

04 Event Photography

تصوير الفعاليات

Booth and activation coverage that captures details, atmosphere and genuine interactions.

01

Executed Projects

مشاريع منفّذة

BUILT ON SITE · CAPTURED BY OUR TEAM



EXHIBITION BOOTH

Gold's Gym

جناح جولدز جيم

Executed project · مشروع منقذ



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BRAND ACTIVATION

Pepsi

تفعيل ببسي

Executed project · مشروع منقذ



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EXHIBITION BOOTH

flynas

جناح طيران ناس

Executed project · مشروع منقذ



02

Rebuildable Booths

أجنحة قابلة لإعادة التركيب

23 CONCEPTS · MODULAR · REUSABLE





01

REBUILDABLE BOOTH

Thiqah





03

REBUILDABLE BOOTH

Masimo





05

REBUILDABLE BOOTH

Heritage Pavilion



06

REBUILDABLE BOOTH

Plan See

PROFESSIONAL PEST MANAGEMENT

syngenta.

FOR LIFE UNINTERRUPTED™

PROFESSIONAL PEST MANAGEMENT

WELCOME TO
SYNGENTA PROFESSIONAL
PEST MANAGEMENT

Discover our pest management solutions that will help you to tackle challenges quickly and effectively

FOR LIFE UNINTERRUPTED™



syngenta.

SecureChoice[®]
Remote Detection

SecureChoice remote detection system
for smart rodent monitoring
Cutting-edge plug-and-play solution
Real sensing technology ensures accurate detection
Scalable to any size & location
Real time alerts & dashboard records
Cost-effective rodent monitoring

SecureChoice[®]
Remote Detection

Find out more



07

REBUILDABLE BOOTH

Syngenta



08

REBUILDABLE BOOTH

Thiqah



09

REBUILDABLE BOOTH

Corporate Stand













15

REBUILDABLE BOOTH
Fashion Stand





17

REBUILDABLE BOOTH
Wish Formula











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ESSENTIALS

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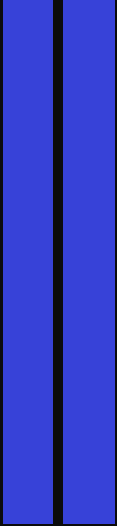
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THE WRAP

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ESSENTIALS





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MARKETING & CREATIVE AGENCY

WEB novellaksa.com

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